



# MOVE YOUR BUSINESS FORWARD.

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Move to QuickBooks Online.

David Williams  
Hooker's Sweet Treats

Giersch Group



**QuickBooks Online**

is the

**#1**

cloud accounting solution  
for small businesses.<sup>1</sup>

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# Get on the cloud and get ahead by moving to QuickBooks Online.

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Enjoy significant improvements in efficiency, while freeing yourself to focus on the work you actually love. Here are just a few ways QuickBooks Online lets you get more done in less time.



## Accessible anywhere

Online access means on-the-go access. Send invoices. Pay bills. Receive payments. By moving to the cloud, you can take your office with you anywhere.



## Perfectly in sync

You and your accountant will share just one set of books—in real time. You're both on the same page when you're both on the cloud.



## Always secure

Your online data is protected by the same encryption technology used by the world's top banking institutions<sup>2</sup>—plus it's backed up for you.



## Easily scalable

Cloud-based solutions enable businesses to meet changes in demand by scaling up or down without investing in additional resources.

Johnny Travis  
Faze Apparel

3 OUT OF 4

small businesses get more work done with QuickBooks Online than with QuickBooks Desktop.<sup>3</sup>



# QuickBooks Online makes running your business easy.

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Stay on top of your finances with these popular features:



## Stay in sync with your bank

Save time on data entry. QuickBooks Online automatically downloads, categorizes and reconciles bank and credit card transactions.<sup>4</sup>



## Send professional invoices

Easily create custom invoices with your company branding and only the fields you need.



## Know where your money is going

See your Profit & Loss, Balance Sheet, and dozens of other reports in one click from any device.



## Capture receipts on your phone

Stay effortlessly organized by simply snapping a photo of your receipt and attaching it to any transaction.



## Manage and pay bills

Record and pay bills from vendors. You can also schedule recurring payments.<sup>5</sup>

For more features or to take QuickBooks Online for a free test drive, visit [quickbooks.intuit.com/features](https://quickbooks.intuit.com/features).

# Make your books work like you—and for you.

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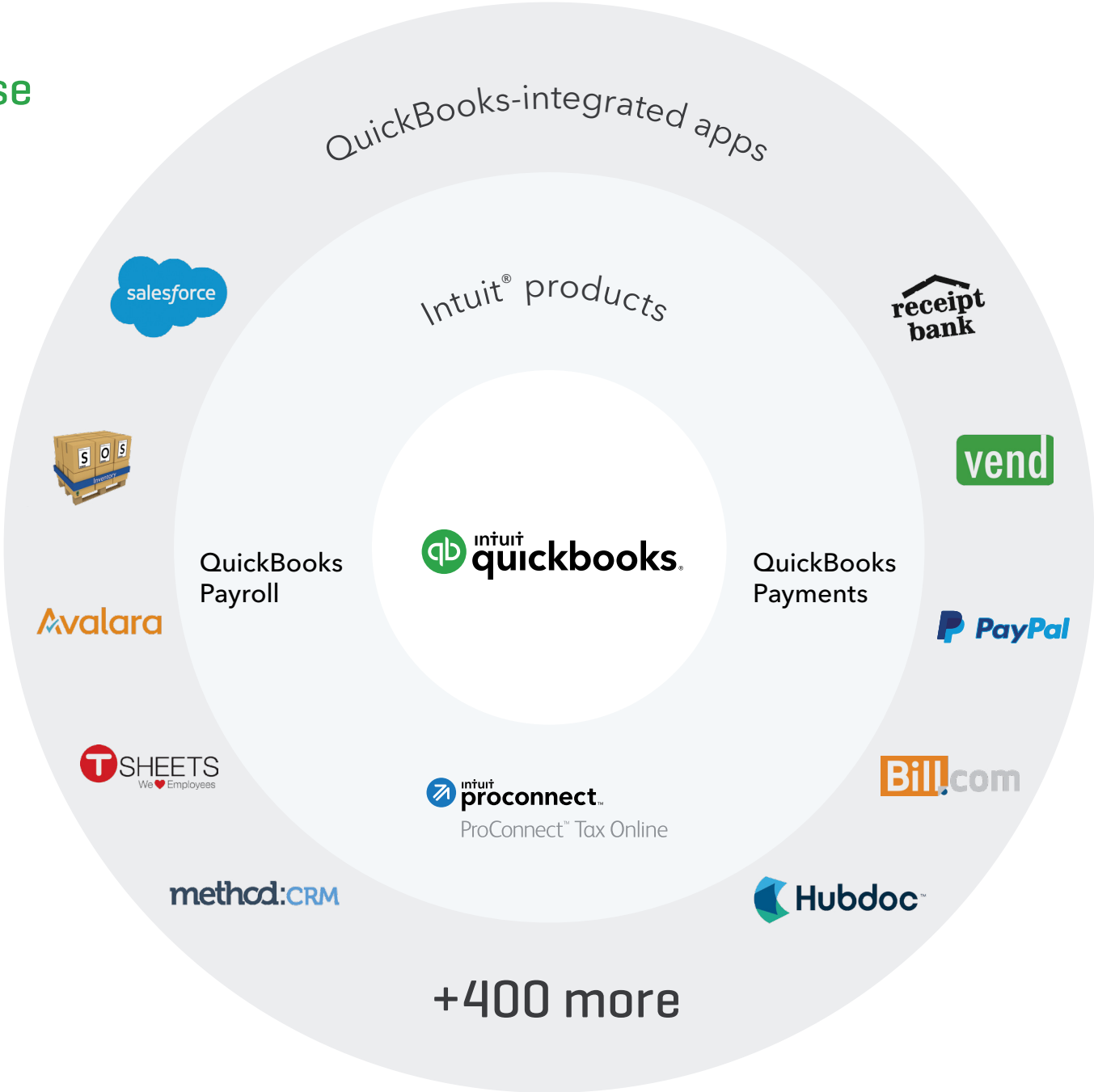
Small businesses like yours extend the power of QuickBooks Online by plugging in other QuickBooks products, such as Payroll or Point of Sale.

Plus, QuickBooks Online works smoothly with hundreds of specialized apps, which means you can have an end-to-end accounting solution as unique as your business.

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OVER **400** TIME-SAVING APPS  
made just for QuickBooks Online

Improve your efficiency with these powerful tools.



# Choose the apps that best suit your business needs.

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QuickBooks syncs with over 400 specially designed business apps, including solutions for:



**Sales management**



**Billing and invoicing**



**Customer management**



**Commission management**



**Document management**



You'll love the flexibility of QuickBooks Online and the apps that work with it. You'll have everything you need, all synced together.



## Popular apps include:



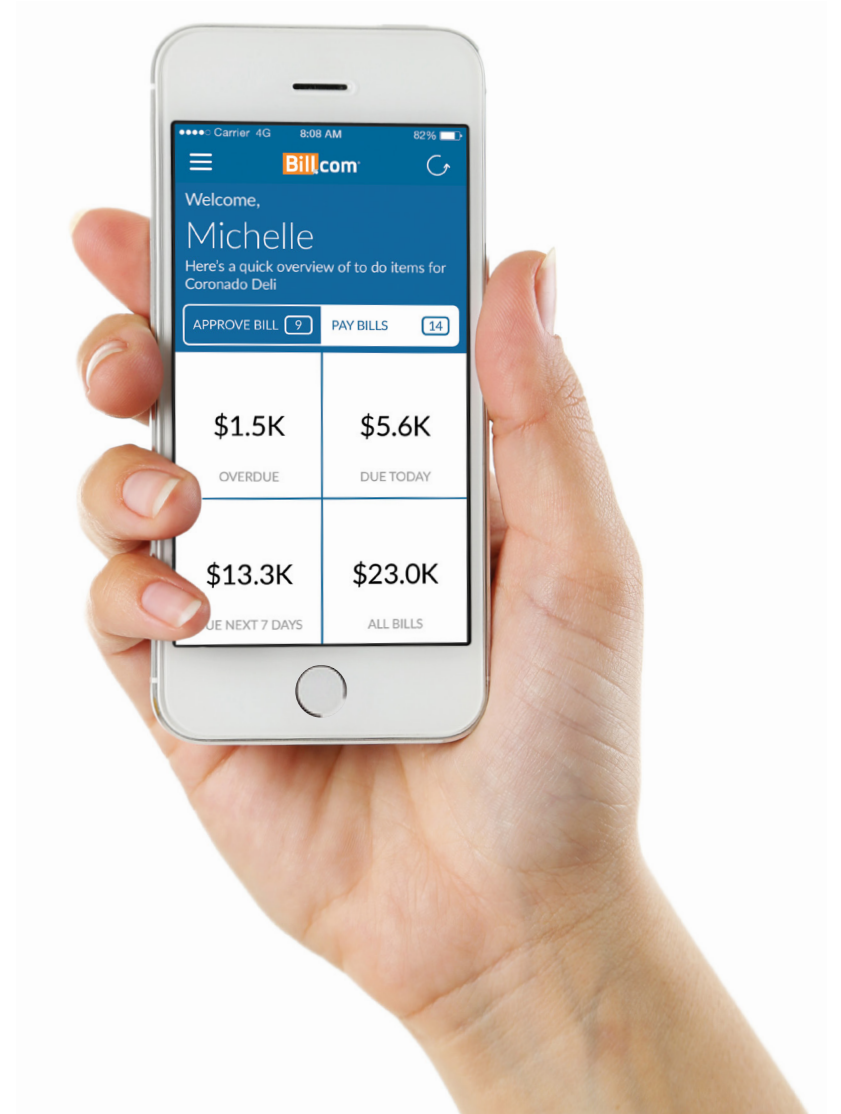
Pay bills online using your laptop, tablet, or smartphone. Payment automatically syncs with QuickBooks.

## QuickBooks Payments

Get paid two times faster!<sup>6</sup> Email invoices with a Pay Now link. Accept online and mobile payments.



Track hourly employees and simplify payroll, invoicing, and job costing.



For a complete list of all apps built to work with QuickBooks Online, visit [apps.intuit.com](https://apps.intuit.com).

# Is your business ready for QuickBooks Online?

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Different businesses have different needs. Is yours suitable for a cloud solution? Take this quiz to find out.

## Are you comfortable working online?

QuickBooks Online brings the power and efficiency of cloud-based computing to your everyday online world. You can even enjoy real-time access to your books from any mobile device or your computer.

## Do you want to access your books on a PC or Mac\*?

With QuickBooks Online, you and your team can access the books on either device.

## Is yours a multi-location and/or multi-user business?

Up to five people can use QuickBooks Online, with users getting their own individual IDs, which can track (or limit) their activities. Multiple users can work on one file at the same time, resulting in significant cost savings compared with multiple software licenses.

## Would you like to easily share your books with your accountant\*\*?

With QuickBooks Online, your accountant can access your books remotely to answer questions, fix problems, and do anything needed to get you ready for tax time.

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## Does your business require progress invoicing?

If so, you may not be ready for the switch to QuickBooks Online Accountant. Based on your progress invoicing needs, we recommend QuickBooks Premier.

## Would you like to customize QuickBooks to meet your business's needs?

There are over 400 apps that integrate with QuickBooks Online, so you can customize QuickBooks for your business.

## Would your business life be better without software upgrades?

QuickBooks Online gives you zero maintenance software without the need for upgrades. You will always have the latest version of software and receive updates automatically.

## Do you need to track your balance sheet by class?

Choose QuickBooks Online Plus for the ability to categorize your income and expenses using class tracking.

## Do you track more than 350,000 transactions annually?

Based on this level of transaction needs, we recommend QuickBooks Pro.

## Do you require highly customized invoicing?

For businesses that need to use a custom invoice format—some franchises, for example, require pre-approved invoices or have legacy inventory customization needs—QuickBooks Online may not be the right fit.

\*QuickBooks Online requires a computer with a supported Internet browser (Chrome 41 or later, Firefox 36 or later, Internet Explorer 10 or later, Safari 6.2 or later) and an Internet connection (a high-speed connection is recommended). The QuickBooks Online mobile app works with iPhone, iPad, and Android phones and tablets. Devices sold separately; data plan required. Not all features are available on the mobile apps and mobile browser. QuickBooks Online mobile access is included with your QuickBooks Online subscription at no additional cost. Data access is subject to cellular/internet provider network availability and occasional downtime due to system and server maintenance and events beyond your control. Product registration required.

\*\*Invite up to two accounting professionals, such as your accountant or bookkeeper, to access your data. Once they accept your invitation they will automatically get signed up for QuickBooks Online Accountant, allowing them to access your data.



Want to learn more about the benefits  
presented by QuickBooks Online?

# Let's talk.

HERE'S HOW TO GET IN TOUCH:

**Giersch Group**  
1661 N Water St. Ste. 408  
Milwaukee, WI 53202  
414-915-5800  
[prosper@gierschgroup.com](mailto:prosper@gierschgroup.com)



<sup>1</sup> Over 1.5 million people—based on number of users from paying QuickBooks Online companies worldwide, August 2016.

<sup>2</sup> Service availability subject to occasional downtimes for systems or service maintenance. Terms, conditions, pricing, features, and service options subject to change without notice.

<sup>3</sup> Based on Intuit survey, 2014.

<sup>4</sup> Online services vary by participating financial institutions or other parties and may be subject to application approval, additional terms, conditions, and fees.

<sup>5</sup> QuickBooks Online Essentials and QuickBooks Online Plus include the manage and pay bills feature.

<sup>6</sup> People who use QuickBooks Online with Payments get paid on average twice as fast as those who don't, based on data from 9/2013-2/2014.